

# SPONSORSHIP PACKAGES



**JUVENTUS  
ACADEMY  
MELBOURNE**



# OUR STORY

We place a great emphasis on creating an engagement culture so that we can attract families and members from all age groups and backgrounds and provide a place to call home. Mazenod College has a community of over 20,000 people with 1,200 current students, 150 staff, 2,600 family members and over 16,000 old boys.

We look forward to bringing you a fresh and exciting approach to 2024 with a new executive committee that has many years of experience.

## CORE VALUES

**PRIDE**

**FUN**

**RESPECT**

**INTEGRITY**

**BE YOUR BEST**

**ONE COMMUNITY CLUB**



# **COMMERCIAL PARTNERSHIPS**

**2024**

Join our Business Supporter's Network by becoming a sponsor of Mazenod Football Club for the 2024 season; one of our clubs' major strengths is to build strong relationships with our commercial partners. Through the strength and support of our partners we have been able to achieve many goals and complete important projects including establishing strong junior programs, senior team promotions and beneficial business-to-business activities amongst other things.

Become a MFC partner and enjoy complimentary tickets to our season launch, a celebration for the partners and members, a great night of food and entertainment to set the trajectory of the 2024 season.

Through our vast network, we aim to connect you with like-minded businesses and membership base that can help grow your business.

# **MAZENODIANS** **BUSINESS NETWORK** **2024**

This is a business network to engage our sponsors, our community, our past and present students and our club. It will be an integral part of the club and engagement with our community in 2024 and beyond.

Our schedule of events for 2024:

Players Season Launch/Sponsor Evening	February	Freccia Azzurra Club
International Womens Day Lunch	March 8th	TBA
Networking Business Breakfast	August	TBA
Grand Final Eve Luncheon	September	TBA
End of Season Presentation	November	Freccia Azzurra Club

Plus Much More!

# REACH ACROSS ALL **MEDIUMS**



**WEBSITE**  
PRESENCE  
AND SOCIAL  
MEDIA



**MFC TV**  
YOUTUBE  
AND FACEBOOK  
VIDEOS



**POST GAME**  
INTERVIEWS AND  
GAME DAY SPONSOR  
OPPORTUNITIES



**GROUNDS SIGNAGE**  
PRESENCE AND  
VISIBILITY ACROSS  
TWO LOCATIONS



**JERSEY SPONSOR**  
AND TRAINING TOP  
SPONSOR  
OPPORTUNITIES



**3,700**  
FACEBOOK  
FOLLOWERS



**6,350**  
TOTAL SOCIAL  
FOLLOWERS



**500**  
PLAYING  
MEMBERS



**5,000**  
EMAIL  
DATABASE



**20,000**  
**STRONG**  
MAZENOD COMMUNITY  
OF PAST AND PRESENT

# PARTNERSHIP OPPORTUNITIES



## SENIOR MEN'S PLATINUM PARTNER

### ALL PLATINUM PACKAGES INCLUDE:

- > 1x transferable player registration
- > Shirt position company logo featured on both Men's home and away jerseys
- > 4x complimentary tickets to the MFC season launch and end of season
- > Around the ground partner board signage
- > Company logo on MFC website, hyperlinked to partner website
- > E-newsletter advertising links (4 per year)
- > Access to commercial manager to work with you on implementing a specific marketing initiative for your brand
- > Partnership duration of the 2024 season

Please add 10% GST to all costs

Note: Kit design is for illustration purposes only and is subject to change



# PARTNERSHIP OPPORTUNITIES



## SENIOR WOMEN'S PLATINUM PARTNER

**ALL PLATINUM PACKAGES INCLUDE:**

- > 1x transferable player registration
- > Shirt position company logo featured on both Women's home and away jerseys
- > 4x complimentary tickets to the MFC season launch and end of season
- > Around the ground partner board signage
- > Company logo on MFC website, hyperlinked to partner website
- > E-newsletter advertising links (4 per year)
- > Access to commercial manager to work with you on implementing a specific marketing initiative for your brand
- > Partnership duration of the 2024 season

Please add 10% GST to all costs

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# PARTNERSHIP OPPORTUNITIES



## JUNIORS - U20'S PLATINUM PARTNER

### ALL PLATINUM PACKAGES INCLUDE:

- > 1x transferable player registration
- > Shirt position company logo featured on both home and away jerseys
- > 4x complimentary tickets to the MFC season launch and end of season
- > Around the ground partner board signage
- > Company logo on MFC website, hyperlinked to partner website
- > E-newsletter advertising links (4 per year)
- > Access to commercial manager to work with you on implementing a specific marketing initiative for your brand
- > Partnership duration of the 2024 season

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# PARTNERSHIP OPPORTUNITIES



## MINIROOS PLATINUM PARTNER

### ALL PLATINUM PACKAGES INCLUDE:

- > 1x transferable player registration
- > Shirt position company logo featured on both home and away jerseys
- > 4x complimentary tickets to the MFC season launch and end of season
- > Around the ground partner board signage
- > Company logo on MFC website, hyperlinked to partner website
- > E-newsletter advertising links (4 per year)
- > Access to commercial manager to work with you on implementing a specific marketing initiative for your brand
- > Partnership duration of the 2024 season

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# PARTNERSHIP OPPORTUNITIES



## COACHES UNIFORMS PLATINUM PARTNER

### ALL PLATINUM PACKAGES INCLUDE:

- > 1x transferable player registration
- > Company logo featured on all MFC Juventus Academy Melbourne coach jackets (front/back) and track pants
- > 4x complimentary tickets to the MFC season launch and end of season
- > Around the ground partner board signage
- > Company logo on MFC website, hyperlinked to partner website
- > E-newsletter advertising links (4 per year)
- > Access to commercial manager to work with you on implementing a specific marketing initiative for your brand
- > Partnership duration of the 2024 season

Please add 10% GST to all costs

Note: Coach jackets/pants are for illustration purposes only and subject to change

\$1,500

## 2024 BUSINESS PARTNER SPONSORSHIP

### ALL BUSINESS PACKAGES INCLUDE:

- > 2 x complimentary tickets to the MFC sponsors launch night
- > Around the ground partner board signage
- > Company logo on MFC website, hyperlinked to partner website
- > E-newsletter advertising links (4 per year)
- > Partnership duration of the 2024 season

Please add 10% GST to all costs





**MAZENODFC**



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